



# BLACKMONT CONSULTING

The Blackmont Challenge

01.10.2024

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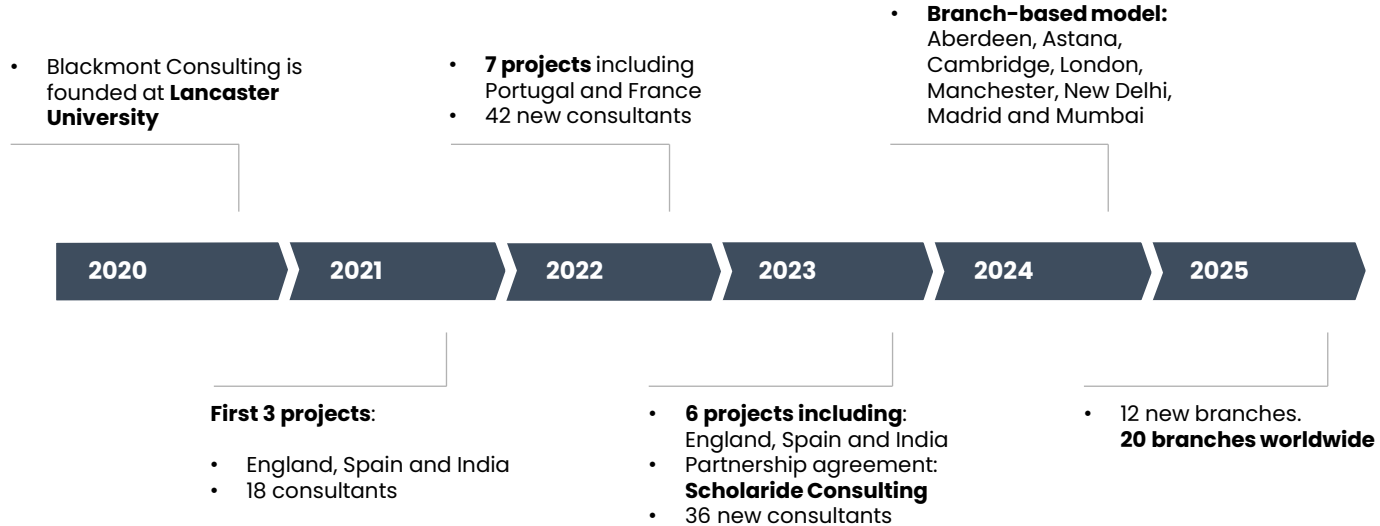
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THE BLACKMONT  
**CHALLENGE**

# Blackmont Consulting

Founded in 2020, we focus on helping organizations across the private, public, and social sectors create the change that matters most to them.



# The Blackmont Challenge

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## 4 Teams

- 4 spots (6 students /team)
- 2-month competition

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## 3 Judges

- 3 judges: Bain, BCG & McKinsey
- Providing feedback & evaluating the case studies



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## Prizes

- £1000 prize
- 1 real case consulting project

# THE BLACKMONT CHALLENGE

## Stages

### Orientation & Case Study Introduction

- Day 1: Orientation session, rules, expectations.
- Days 2-4: Case study review, initial questions.
- Days 5-7: Finalize understanding, initial brainstorming.

### Strategy Development

- Days 15-17: Refine strategies, consider scenarios.
- Days 18-21: Action plans, presentation preparation.

### Final Presentation & Evaluation

- Days 29-31: Present to judges, evaluation.
- Days 32-35: Judges deliberate, select finalists.



Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

### Research & Analysis

- Days 8-10: In-depth research, market analysis.
- Days 11-14: Data analysis, draft strategies.

### Presentation Preparation

- Days 22-24: Refine presentations, receive feedback.
- Days 25-28: Conduct mock presentations, make adjustments.

### Final Round and Conclusion

- Days 37-38: Finalists receive feedback, refine presentations.
- Day 39: Final presentations, winner selection.
- Day 40: Closing ceremony, awards, feedback.

# Requirements

## Team Composition

- Each team must consist of a minimum of 4 and a maximum of 6 members.
- Undergraduate and postgraduate students from all disciplines are encouraged to participate.

## Registration:

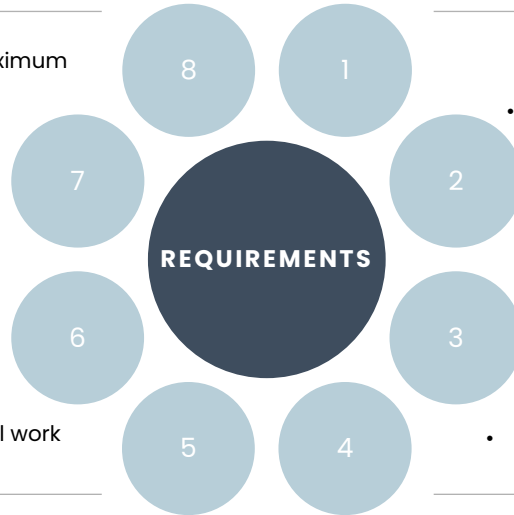
- Teams must register online before the specified deadline to secure their participation.
- Registration forms should include team details, participant information, and contact details.

## Confidentiality and Integrity:

- Participants must adhere to confidentiality guidelines regarding the case study material provided.
- All ideas, solutions, and presentations must be original work created by the participating teams.

## Commitment:

- Participants must commit to attending all scheduled events, including orientation sessions, workshops, and presentation days.
- Teams are expected to dedicate sufficient time outside of scheduled events for research, strategy development, and presentation preparation.



## Professional Conduct:

- Participants are expected to always conduct in a professional manner during the challenge.
- Respectful communication and collaboration with fellow participants, mentors, judges, and organizers..

## Submission Deadlines:

- Teams must adhere to all submission deadlines for deliverables, including research findings, strategy documents, and presentation slides.

## Judging Criteria:

- Teams will be evaluated based on predefined criteria, including creativity, feasibility, strategic thinking, and presentation skills.
- Detailed judging criteria will be provided to all participants before the final presentations.

## Code of Ethics:

- Participants must agree to abide by a code of ethics, ensuring fair play, honesty, and integrity throughout the challenge.
- Any form of cheating, plagiarism, or unethical behaviour will result in immediate disqualification.

# THANKS

Apply through our website or LinkedIn.

[info@blackmontconsulting.com](mailto:info@blackmontconsulting.com)

[blackmontconsulting.com](https://blackmontconsulting.com)

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